

TIRE SOLUTIONS MOBILE IN-APP PROGRAM



Mobile In-App advertising. Deliver the right ad, to the right homeowners, at the right time!



MOBILE IN-APP

WE BUY BIG, YOU SAVE BIG!

DELIVERS THE IDEAL CUSTOMER

Capabilities



DYNAMIC CONSUMER BASE

Mobile is the fastest growing medium and has surpassed desktop search usage..

TARGET RELEVANT AUDIENCES

Choose your audience based on demographics, age, and income.

REACH AND SCALE

Reach local consumers where they live, work, and play — using your zip code, target consumers in your area.

MEASURABLE SUCCESS

Mobile in-app drives actionable insights from location data to produce consistently higher performing campaigns by using patterns and shopper behavior

AD PLACEMENT

Be seen on 150+ premium apps, like national and local news apps, sports apps, and music related apps

BRAND FOCUSED ADVERTISING – IMPRESSION/CLICK BASED PROGRAM DESIGNED TO GET YOUR BUDGE BLIND STORE AND NAME OUT THERE TO POTENTIAL CUSTOMERS; LIKE A BILLBOARD OR DIRECT MAIL, BUT MOBILE

PEOPLE SPEND OVER **5 HOURS** DAILY ON MOBILE DEVICES AND **92%** OF THAT TIME IS SPENT IN APPS

APPEARS ON A NETWORK WHICH INCLUDES OVER 150+ PREMIUM APPS FOR THE SMARTPHONE WITH 180,000 TARGETED IMPRESSIONS BEING SERVED UP IN 12 MONTHS FOR AS LITTLE AS \$1,260 WITH CALL TRACKING \$1,399.

DOUBLE THE COVERAGE TO 360,000 IMPRESSIONS \$2660 INCLUDING CALL TACKING

Business Name _____ Contact Name _____

Address _____ Phone _____

Signature _____ Date _____

Credit Card type: Visa MC AMX Name of Credit Card Holder _____

Credit Card# _____ CVC Code _____ Exp Date _____ Signature _____

Billing address (City, State, Zip) _____

SIGN-UP IS EASY!

1. Download the sign-up form.
2. Fill it out.
3. Email it to jj@linkmedia360.com

OR

Call Jill Joseph at 352-750-0234